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LITERARY
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FEB 24 1933
U. S. Department of Agriculture.

The
**J. C. ROBINSON
SEED CO.**

*fifty-first
annual
PRICE
LIST*



WHOLESALE

SEED GROWERS
Waterloo, Nebraska

Modesto, California

Rocky Ford, Colorado

ANNOUNCEMENT

Our field of operation has been enlarged from year to year until our crops are now grown in so many districts that complete failures are minimized. New processes for harvesting vine seed will make for better vitality and volume. We solicit your business fully believing we are better situated than ever before to handle your requirements. Our selections and breeding program are carefully conducted for the maintenance of purity.

An acreage will be planted of each variety to produce under ordinary conditions the various amounts required to fill all contract orders, and in no instance will any carry-over stock be used on contract orders, unless it may be mutually agreeable to our customers and ourselves. In case of shortages a sufficient reservation will be made for planting stock, after which all orders will be filled by an equal pro rata division of the entire remaining crop delivered to us by our various growers, all orders being treated alike.

Orders will be accepted for the growing of special stocks or new varieties at reasonable prices if planting stocks are furnished, and entire product to be taken by customers.

Orders for 25 pounds of a single variety of vine seeds will be filled at regular quotations; for orders of less than 25 pounds of a single kind, add five cents per pound. Bags extra at shipping point values.

All contract prices are for prompt acceptance, and are subject to stenographic errors and omissions, fire and all other contingencies beyond our control.

Any claim as to short weight, packing or condition of the seed is to be made within two weeks after arrival of goods. We are not bound to either replace or make other amends should the seeds not meet requirements. We are never liable in any case to more than invoice price of goods. Should the final yield of seed be under our estimate we are under no obligation to fill as estimated. Crop failures release us entirely from obligation of delivery.

TERMS TO RELIABLE HOUSES—Field and Sweet Corn cash on receipt and examination; vine seed, sixty days' acceptance, or if discounted $1\frac{1}{2}\%$ ten days, 1% in thirty days from date of shipment. All prices are based on delivery F. O. B. Waterloo, Nebr., Rocky Ford, Colo., or Modesto, Calif., our option. In every case shipment will be made when seeds are properly cleaned and tested. For deferred shipments special arrangements must be made at time of ordering.

THE J. C. ROBINSON SEED CO.

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Amount Lbs.	SWEET CORN Large Varieties	Per 100 Lbs.
	All quotations are for hand-picked quality unless stated otherwise.	
	Evergreen, Narrow Grain	
	Oregon Evergreen	
	Stowell's Evergreen Extra Selected	
	Stowell's Evergreen	
	New Early Evergreen	
	Late Mammoth	
	Early Mammoth	
	Country Gentleman	
	Medium Early Varieties	
	Black Mexican	
	Howling Mob	
	Early Minnesota	
	Kendel's Early Giant	
	Vanguard	
	Early Varieties	
	Extra Early Adams	
	Early Adams	
	Trucker's Favorite	
	Mammoth White Cory	
	White Cory	
	Early Red Cory	
	Golden Bantam (Special Farm Crop)	
	Golden Bantam (General Crop)	
	Golden or Bantam Evergreen	
	Golden Giant	
	Whipple's Yellow	
	Whipple's White	
	Early Mayflower	
	Golden Sunshine	

Amount Lbs	SWEET CORN Hybrids	Per 100 Lbs.
	Golden Cross Bantam Hybrid	
	Whip Cross	
	Span Cross	

Amount Bus.	FIELD CORN	Commer- cial Qual- ity Per 56 Lbs.	Above Chicago Price No. 2 Corn
	The quotations below are for our Commercial grade of Seed corn, except where noted. This corn is very carefully handled, being sorted by our own men at the shelter, and is all double screened and butted. We are willing to arrange for higher grades of corn on which we do more hand work, but of course, at increased prices. Will be glad to make special prices for these grades.		
	Add 30c per bushel for Hand Picked Corn		
	Wisconsin No. 8		
	Minnesota No. 13		
	Early Murdock		
	King of the Earlies		
	Pride of the North		
	White Cap Yellow Dent		
	Golden Glow or Wisc. No. 12		
	Silver King or Wisconsin No. 7		
	Bloody Butcher		
	Iowa Gold Mine		
	Reid's Yellow Dent		
	Meadowbrook Yellow		
	Meadowbrook Red (variegated)		
	Improved Leaming		
	Champion White Pearl		
	Wisconsin White Dent		
	Iowa Silver Mine		
	Red Cob Fodder		
	Longfellow (Yellow Flint)		
	Early Eight Rowed Canada		
	Canada Smut Nose		
	Genesee Valley (Flint)		
	King Phillip		
	Sanford (White Flint)		
	Compton's Early		
	White Australian		
	Northwestern Red Dent		

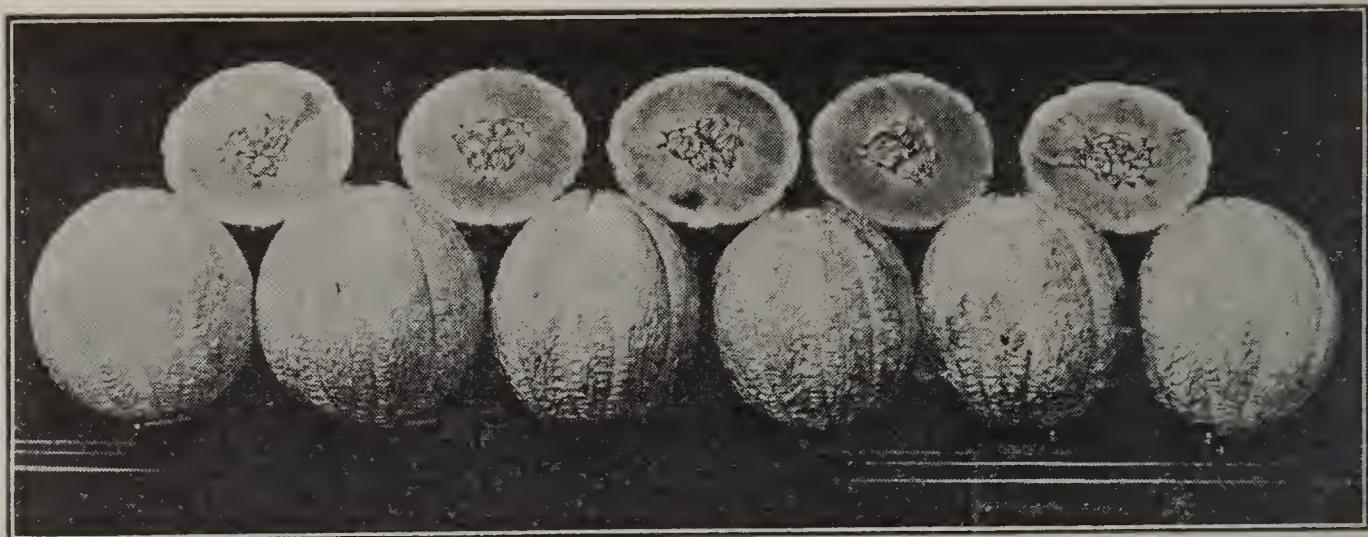


THE COLORADO CUCUMBER

Amount Lbs.	CUCUMBER	Per Lb.
	Prices are delivered Waterloo, Nebr., Rocky Ford, Colo., Modesto, Calif., our option.	
	A. & C. Special (Originators Strain).....	
	The Colorado (All America Award)	}
	Danish Pickle	
	Davis Perfect	
	Fordhook Famous	
	Improved Long Green	
	Long Green Turkey	
	Straight Eight	
	Clark's Special	
	Extra Long or Evergreen White Spine	
	Japanese Climbing	
	Parisian Pickling	
	White Wonder	
	Woodruff's Hybrid	
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Amount
Lbs.**CUCUMBER**
(Continued)

		Per Lb.
	Arlington White Spine	
	Bennett's White Spine	
	Black Diamond or Staysgreen	
	Boston Pickle	
	Chicago Pickle	
	Cool & Crisp	
	Earliest of All	
	Early Cluster	
	Early Fortune (Rice's)	
	Early Frame	
	Early Short Green	
	Extra Early Green Prolific	
	Early Russian	
	Fordhook Pickling	
	Green Prolific	
	Henderson's Perfected	
	Improved White Spine	
	Jersey Pickle	
	Klondike White Spine	
	Livingston's Evergreen	
	Monarch or Heinz Pickle	
	National Pickle (starr's)	
	Nichol's Medium Green	
	Perfected Jersey Pickling	
	Snow's Perfection Pickle	
	Thorburn's Everbearing	
	West India Gherkin	
	Crystal Apple or White Lemon	
	Lemon (True)	
	Barteldes	
	Deltus	
	Vaughan or Longfellow	
	Serpent or Snake (genuine)	



**Our Golden Anniversary Introduction
THE QUEEN OF COLORADO CANTALOUPE**

MUSKMELON
All Handcut

Prices are delivered Waterloo, Nebr., Rocky Ford, Colo., Modesto, Calif., our option.

Critical planters require highest quality stocks from the first setting of fruits. We offer true hand cut, crown set seed at 15¢ above these quotations on all of the important varieties.

Acme or Baltimore Market

Anne Arundel

Banana

Bay View

Bender's Surprise

Burrell's Gem or Defender

Bottomly

Early Green Nutmeg

Eden Gem

Emerald Gem

Extra Early Hackensack

Fordhook

Fordhook Large

Golden Delicious

Greeley Wonder

Hales Best (H. B.)

Hales Best (Original)

Hales Best No. 36

Hales Best No. 936

Hales Best No. 112

Hales Best Mildew Resistant No. 45

Hackensack Large

(Continued Next Page)

Amount Lbs.	MUSKMELON (Continued)	Per Lb.
	Hearts of Gold Improved	
	Hearts of Gold (Morrill Strain)	
	Honey Rock or Sugar Rock	
	Jenny Lind	
	Jenny Lind Large	
	Knight or Maryland	
	Lake Champlain or Golden Champlain	
	Large Yellow Cantaloupe	
	Long Island Beauty	
	Long John	
	Milwaukee Market	
	Montreal Market	
	Netted Gem (Burpee's)	
	New Seed Breeders	
	Ohio Sugar	
	Osage or Millers Cream	
	Osage, Extra Early	
	Paul Rose	
	Pearl Pink Meat	
	Perfection or Princess	
	Perfecto Improved	
	Perfecto Improved (Jumbo Strain)	
	Pollack No. 10-25	
	Robinson's Delicious Gold Lined Rocky Ford	
	Rocky Ford	
	Rocky Ford Rust Resisting	
	Shumway's Giant	
	Texas Cannon Ball	
	Tip Top	
	Woodside Winner	
	Abbotts Favorite	
	Golden Marvel	
	Peerless Pearl White Seeded	
	Pride of Wisconsin	
	Vine Peach or Mango	
	Honey Dew—Golden Rind	
	Honey Dew—Green Flesh	
	Honey Dew—Pink Flesh	
	Honey Dew Mildew Resistant	
	Imperial (All-America Award)	
	Honeyball	
	Golden Beauty Casaba	
	Golden Hybrid Casaba	
	Improved Hybrid Casaba	
	Pineapple Casaba	
	Santa Claus	
	Persian Melon	
	Henderson's Bush	
	Ornamental Pomegranate	
	The Queen of Colorado	



Our Golden Anniversary Introduction
WILT RESISTANT GREY SHIPPER WATERMELON

Amount Lbs.	WATERMELON <i>Northern Grown</i>	Per Lb.
	Prices are delivered Waterloo, Nebr., Rocky Ford, Colo., Modesto, Calif., our option.	
.....	Alabama Sweet	
.....	Black Diamond	
.....	Black Spanish	
.....	Cole's Early	
.....	Cuban Queen	
.....	Dark Icing	
.....	Dixie	
.....	Early Fordhook	
.....	Early Kansas	
.....	Excel Black Seeded	
.....	Excel White Seeded	
.....	Florida Favorite	
.....	Georgia Rattlesnake	
.....	Girardeau's Triumph	
.....	Golden Honey (brown seed)	
.....	Gray Monarch (white seed)	
.....	Halbert Honey	
.....	Harris Earliest	
.....	Improved Kleckley Sweet	

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Amount Lbs.	WATERMELON (Continued)	Per Lb.
	Ice Cream	
	Irish Grey	
	Kleckley's Sweet	
	Kolb's Gem	
	Mammoth Ironclad	
	McIver's or Wonderful Sugar	
	Mountain Sweet	
	Peerless (Ferry's)	
	Phinney's Early	
	Pride of Muscatine (wilt resistant)	
	Round Light Icing	
	Sweetheart	
	Tom Watson Cut Red	
	Wondermelon	
	Angelino Black Seeded	
	Angelino White Seeded	
	Chilian Black Seeded	
	Chilian White Seeded	
	Hungarian Honey	
	Sugar Stick	
	Klondike R 7 Wilt Resistant	
	Individual	
	Klondike Brown Seed	
	Klondike Black seed	
	Klondike Striped	
	Citron Green Seeded	
	Citron Red Seeded	
	Pie Melon or Kansas Stock	
	King and Queen Winter	
	Thurmond Gray	
	Stone Mountain	
	Sun, Moon and Stars	
	Sweet Siberian	
	Dixie Queen	
	Early Canada	
	Northern Sweet	
	Florida Giant	
	Early Varieties Mixed Collection	
	Includes Favorite Honey, Sweet Sensation, Honey Cream, Yamato, Early Arizona, Early Canada, Northern Sweet, Dakota Sweet, and Sweet Japanese.	
	Wilt Resistant Strains	
	Improved Kleckley Sweet No. 6	
	Improved Stone Mountain No. 5	
	Wilt Resistant Grey Shipper	



**Our Golden Anniversary Introduction
GOLDEN TABLE QUEEN SQUASH**

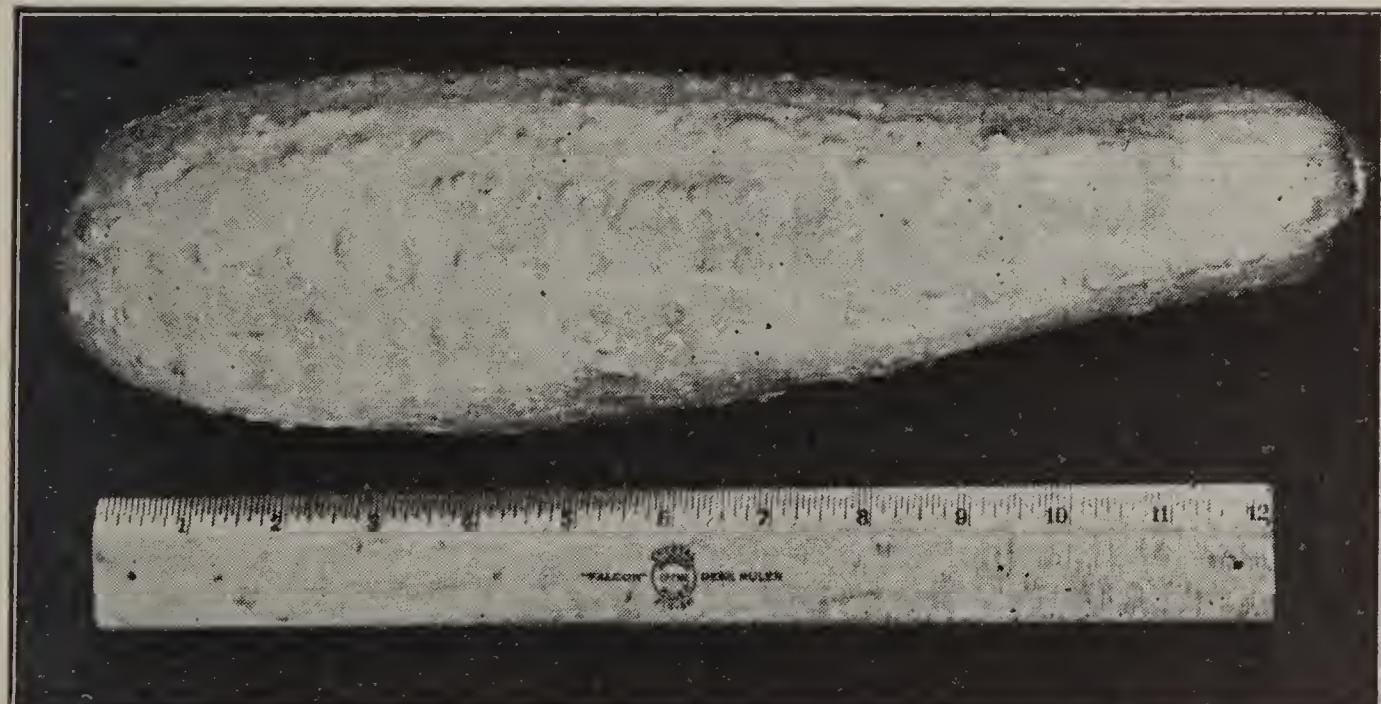
Amount Lbs.	SQUASH	Per Lb.
	Prices are delivered Waterloo, Nebr., Rocky Ford, Colo., Modesto, Calif., our option.	
-----	Buttercup -----	
-----	Banana (pink) -----	
-----	Banana (blue) -----	
-----	Golden Delicious -----	
-----	Green Delicious -----	
-----	Essex Hybrid -----	
-----	Blue Hubbard -----	
-----	Chicago Warted Hubbard -----	
-----	Golden Hubbard -----	
-----	Hubbard -----	
-----	Kitchenette Hubbard -----	
-----	Mammoth Chili -----	
-----	Mammoth Whale -----	
-----	Marblehead -----	
-----	Sibley or Pike's Peak -----	
-----	Sweet Potato -----	
-----	Warren -----	

(Continued on next page)

Amount
Lbs.

SQUASH (Continued)

Boston Marrow
Early Straight Neck Lemon Color
Fordhook (bush)
Fordhook Vine
Giant Crookneck
Giant Straightneck
Golden Custard Scallop
Green Cocozelle (Bush)
Green Cocozelle (Vining)
Golden Table Queen
Table Queen (Acorn)
Vegetable Marrow White (Bush)
Vegetable Marrow White (Vine)
Zucchini (Grey)
Zucchini (Black)
Early Summer Crookneck (Yellow)
Benning's White Bush
Long Island White Bush
Mammoth White Bush
Early White Bush
Early Prolific White Bush
Early Yellow Bush
Vegetable Spaghetti



EARLY STRAIGHT NECK LEMON COLOR

PUMPKIN

Per Lb.

Prices are delivered Waterloo, Nebr., Rocky Ford, Colo., Modesto, Calif., our option.

Bush or Everbearing

King of Mammoth or Potiron

Green Striped Cushaw

White Cushaw

Golden Cushaw

Japanese Pie

Quaker Pie

Tennessee Sweet Potato

Connecticut Field

Kentucky Field

Golden Oblong

Large Cheese Old Fashioned Strain

Small Sugar

Winter Luxury (orange)

Virginia Mammoth

Estampes

GOURD

Apple

Calabash

Dipper

Hercules Club

Japanese Nest Egg

Orange

Pear Shape

Mixed

Sugar Trough

Special Ornamental Mixed

Italian Edible Gourd

SEED CONTRACT

WE HEREBY agree to undertake to grow the within named quantities and varieties of Vine Seed and Seed Corn for.....

of

under conditions and prices annexed and will deliver same on board cars at **Waterloo, Nebr., Rocky Ford, Colo., or Modesto, Calif.**, as early in the season as either seed or corn can be well cured and put in merchantable condition. Both seed and corn to be true to name, of good sample, purity and vitality.

TERMS—Field and Sweet Corn, cash on receipt and examination; vine seed, by acceptance due in 60 days from date of shipment; or if discounted, $1\frac{1}{2}\%$ for cash in 10 days, 1% in 30 days from date of shipment. Bags extra at value. For other conditions see first page.

It is mutually agreed that in case of a shortage of any of the within named quantities that a full pro rata division shall be considered a satisfactory delivery on the order.

THE J. C. ROBINSON SEED COMPANY gives no warranty expressed or implied as to description, quality, productiveness or any other matter of any seeds, or seed corn it sends out, and will in no way be responsible for the crop.

All our selling prices are payable in American Dollars without deduction for depreciated Foreign Exchange or for any tax impost, customs duties, transportation charges or postal rates or any other charges imposed by present or future laws or administrative regulations of the United States, or of any state or territory in the United States, or of any foreign country, on seeds sold or on the vendor of such seeds because of such sales.

THE J. C. ROBINSON SEED CO.

Per.....

Waterloo, Nebr.,....., 1938

I HEREBY AGREE to accept the within named Seeds and Corns and pay for same upon terms and conditions above specified.

"If the cost of producing, processing or merchandising the within mentioned seed is increased by seller's compliance with any law or regulation thereunder enacted or promulgated after execution of this contract, such increase shall be paid by the purchaser to the seller; and if the parties cannot agree on the amount of said increase, that question shall be submitted to the Arbitration Committee of the American Seed Trade Association for arbitration and award."

TELEGRAPH CODE PHRASES

DABBLE—Enter our order for new crop after harvest delivery.....
DAMASK—Enter our order for prompt shipment by freight.....
DEVULGE—Enter our order for prompt shipment by express.....
DEPUTY—Enter our order for prompt shipment by parcel post.....
DAMPER—When can you ship our order.....
DERRICK—Mail Sample for trial grounds of.....
DESERVE—Rush shipment advise name and number of car.....
DESIGNED—Wire your best price for prompt shipment.....
DETAINED—Wire your best price for shipment from new crop.....
DEVOLVE—Ship our order via.....
DIALECT—Confirm our order by wire.....
DIAMETER—Confirm our order by letter.....
DIGNITY—Cancel our order for.....
DISCHARGE—Add to our order.....
DIRECTORY—Samples not received send duplicates.....
DEWLAP—Your letter and samples received.....
DILATORY—We are sending stock seeds immediately.....
DENOTE—Your prices too high we offer.....
DIADEM—We are writing you fully.....
DANGLE—We are entering your order and will ship as requested.....
DASHER—We can offer the following delivered.....
DICTION—We are sold out of all varieties named.....
DISABUSE—We are sold out of all varieties named except.....
DESCEND—We are entering your order except.....
DISFAVOR—We are entering your order at your prices.....
DISGRACE—Your offer too low, will split difference.....
DISHEVEL—Your offer too low must have increase per pound of.....
DISJOINT—Your shipment left here.....
DISMAST—Shipment now enroute.....
DISQUIET—We are adding to your order varieties requested.....
DOUGH—Send us your stock seeds immediately.....
DISTANCE—WE will ship your order.....
DISTINCT—Wire us your shipping instructions.....
DOVETAIL—We are entering your order for all items except.....
DOWNFALL—We are cancelling items requested.....
DRACHM—We have had crop failures of.....
DRAINAGE—We have produced from your stock seeds.....
DIVAN—We offer F. O. B.....
DISUNION—Your stock seeds not received.....
DINNER—Wire amount and price you can offer us.....
DISGUST—We have had a complete failure of.....

TELEGRAPH CODE WORDS

To indicate price in cents per bushel start each word with letter "B."

PRICE IN CENTS PER POUND.

Endurance	¼c	Entreat	24c	Establish	50c
Enemes	½c	Envelope	25c	Estrange	51c
Energize	¾c	Enviable	26c	Etching	52c
Enfeble	1c	Environs	27c	Eternal	53c
Enforce	2c	Epaulet	28c	Ethics	54c
Engage	3c	Epicure	29c	Etiquette	55c
Engineer	4c	Epigram	30c	Evacuate	60c
Engrave	5c	Epilepsy	31c	Evasion	65c
Engross	6c	Episode	32c	Evaporate	70c
Enhance	7c	Epitaph	33c	Evening	75c
Enjoyable	8c	Equable	34c	Eventful	80c
Enkind'e	9c	Equalize	35c	Everglade	85c
Enlisted	10c	Equine	36c	Evidence	90c
Enliven	11c	Equipage	37c	Evolve	95c
Enmity	12c	Eradicate	38c	Exalted	\$1.00
Ennoble	13c	Erection	39c	Example	\$1.05
Enormity	14c	Ermine	40c	Excavate	\$1.10
Enrapture	15c	Errand	41c	Excelsior	\$1.15
Enravish	16c	Erratic	42c	Exciting	\$1.20
Ensemble	17c	Eruption	43c	Exclaim	\$1.25
Enshrine	18c	Escapade	44c	Excursion	\$1.50
Enslave	19c	Eskimo	45c	Excusable	\$1.75
Entangle	20c	Espionage	46c	Exercise	\$2.00
Entertain	21c	Espouse	47c	Exhausted	\$2.25
Enthrone	22c	Esquire	48c	Exhibited	\$2.50
Entrance	23c	Essayist	49c	Exodus	\$2.75
				Expanse	\$3.00

POUNDS

To indicate bushels start each word with the letter "B," for instance
Beaglet indicates one bushel.

Eaglet	1	Elaborate	80	Embellish	1,500
Eardrum	2	Elapse	85	Emblazon	2,000
Earldom	3	Elation	90	Embolden	2,500
Earshot	4	Elbow	95	Embroil	3,000
Easel	5	Elderly	100	Emerald	3,500
Eatable	6	Election	150	Emergent	4,000
Eaves	7	Electro	200	Emigrate	4,500
Ebony	8	Elegant	250	Eminent	5,000
Eclipse	9	Elemental	300	Emissary	6,000
Economy	10	Elephant	350	Emotion	7,000
Ecstacy	15	Elevate	400	Emperor	8,000
Edgewise	20	Elicit	450	Employed	9,000
Edible	25	Eligible	500	Emporium	10,000
Edifice	30	Eliminate	550	Empress	15,000
Educate	35	Elixir	600	Emulate	20,000
Effective	40	Ellipse	650	Enamel	25,000
Efficacy	45	Elocution	700	Encamp	30,000
Effluent	50	Elongate	750	Enchain	35,000
Effusive	55	Eloquent	800	Encircle	40,000
Eglantine	60	Elucidate	850	Encompass	45,000
Egotistic	65	Emaciate	900	Encounter	50,000
Eiderdown	70	Embalmed	950	Endanger	55,000
Ejaculate	75	Embarrass	1,000	Endeavor	60,000

